

Georg H. Sahler

CEO & Executive Partner GlobalKnowHow.Net, UG

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Summary

Extensive Leadership Expertise and Experience in Leading Big Organizations

General Management Experience in Sales, Marketing, Operations, Product and Business Development, primarily related to Aviation, Logistics and Tourism Industry.

Specialties

- Leadership Experience
- General Sales Management Passenger and Cargo Services
- Marketing and Product Development
- Operations and Hub Management
- Business Development
- Cross Cultural Competence

Experience

Lecturer at the European University of Applied Sciences for the subject Airport Management

April 2012 – present

Brühl, Germany

CEO & Executive Partner GlobalKnowHow.Net, UG

January 2010 - present

Riedstadt, Germany

Director GlobeGround India and Delegate of Lufthansa Passenger Airline for the Development of the Joint Venture in India

April 2008 – December 2009 (1 year 8 months)

Frankfurt, Germany

Managing Director
GlobeGround India Pvt. Ltd.
February 2005 – April 2008 (3 years 2 months)
New Delhi, India

Deputy to Managing Director
Cargo Counts GmbH
January 2004 – January 2005 (1 year)
Frankfurt, Germany

Vice President Sales Germany
Lufthansa Cargo
January 2001 – December 2003 (3 years)
Frankfurt, Germany

Vice President Area Management Central, South and Eastern Europe
Lufthansa Cargo
September 1998 – Januar 2001 (2 years 4 months)
Frankfurt, Germany

Vice President Lufthansa Terminal and Operations Frankfurt (later
Ground Services and Lufthansa Terminal Frankfurt)
Chairman of the Star Alliance Facilities & Landlord Committee
Chairman LH/SAS Stations Team
Member of the Joint Alliance Committee LH/SAS
February 1996 – September 1998 (2 years 7 months)
Frankfurt, Germany

Vice President Sales, Marketing and Operations for Switzerland,
Liechtenstein, Austria and Slovakia
Lufthansa Passenger Airline
April 1993 – January 1996 (2 years 9 months)
Zurich, Switzerland

Vice President Product- and Route Management Europe
Lufthansa Passenger Airline
August 1992 – March 1993 (8 months)
Frankfurt, Germany

General Manager Product- and Route Management for Italy/Malta
Lufthansa Passenger Airline
November 1990 – July 1992 (1 year 9 months)
Frankfurt, Germany

**Marketing Manager Passenger and Cargo for Austria
Lufthansa German Airlines**

July 1987 – October 1990 (3 years 3 months)
Vienna, Austria

**Various functions and responsibilities in Inflight and Customer Service,
e.g. Manager Inflight Entertainment and Passenger Service
1st President and Chairman of WAEA (World Airline Entertainment Association) coming from Europe
1974 - 1987 (13 years)
Frankfurt, Germany**

Education

Lufthansa School of Business
Qualifying Program for Senior Management

INSEAD Fontainebleau
General Management Training

London Business School
Global Business Consortium – International Management, Hong Kong, Korea, India, Zürich and London

Lufthansa
Various specific Aviation Trainings and Seminars

Aviation Manager at Chamber of Industry and Commerce, Cologne / Germany, 1974

Lufthansa German Airlines International Traineeship Program in Aviation Management (“Luftverkehrskaufmann”), in Cologne, Hamburg, Rome and Frankfurt, 1971 - 1974

German modern Language College (Gymnasium)
University degree, 1969

Personal Information

Born December 15th, 1950 in Goddelau / Germany
Married
Daughter Maike, born 1974
Hobbies: Golf, Cooking, Travelling
Languages: German, English, French (fluent), Spanish (basic)
